

## **Strategic Aims:**

At Middlesex Tennis, we are committed to supporting, promoting and driving tennis and padel within the county, ensuring it is safe, enjoyable, accessible and welcoming to all. Our strategic objectives revolve across seven key areas: Performance, Competition, Governance and Finance, Equality, Diversity and Inclusion, Engagement and Communication, Workforce and Environmental Sustainability. Please see below for further information on Equality, Diversity and Inclusion.

## **Equality, Diversity and Inclusion**

We will provide progressive solutions to ensure more people participate in tennis and padel and they are representative of all the communities in North and West London by:

- Identifying and supporting a network of at least 40 Middlesex venues to provide an inclusive offer to attract and sustain a new range of players, coaches, volunteers, and officials into our sport
- Deploying five Inclusion Mentors to support Middlesex venues in their development of their inclusive offers
- Support up to 3 existing disability and inclusion tennis/padel programmes each year by providing a grant of up to £1,500 through the John James Disability Inclusion Award
- Developing and launching a London borough flagship project in Hammersmith and Fulham in partnership with the Oueen's Club Foundation

