



Tennis Opened Up in Middlesex



Middlesex
Tennis

Welcome to Middlesex Tennis

Hello from Our Chair



It's exciting to look back on 2025 and reflect on some of the wonderful activities that Middlesex Tennis has delivered across north and west London.

We ended 2024 on a high by receiving the LTA Organisation of the Year Award, and as an ambitious and aspirational charity, we certainly haven't rested on our laurels!

Some of our most progressive work in 2025 has focused on supporting our young performance players. Building on inspiring on-court performances from our children and young people, we are proud to have launched the Middlesex Performance Foundation – providing financial support to our most promising players who need it most. We also entered into a two-year agreement to establish the Middlesex Tennis Performance Coaching Centre at Georgians Club and made some fabulous additions to our performance coaching team – notably including Matt Little, movement coach to none other than Andy Murray and Jack Draper!

Elsewhere, we continue to provide competitive tennis opportunities for over 10,000 players – young and old. We staged our inaugural Coach Conference with a world-class presenter line-up, and our inclusion work has taken further positive strides with the innovative Hotspots Programme, developed in partnership with The Queen's Club Foundation. I was quite literally

shedding tears of joy and pride when we launched our Visually Impaired Tennis Hotspot in July Parsons Green Sports & Social Club, west London.

We have also invested significantly in enhancing our professional team and, as ever, we are supported by an impressive cohort of committed Trustees. Together, we work in harmony to make a real difference across the sports of tennis and padel in Middlesex.

We are indebted to all our partners for their continued support – providing the sponsorship and funding that make our work possible. Their backing helps us grow our reach, innovate in how we deliver the game, and inspire people of all ages and backgrounds to pick up a racket.

Together, we're breaking down barriers, opening up new opportunities, and creating lasting impact across Middlesex. We now look to the year ahead with optimism and determination – continuing to grow participation, nurture talent, and deliver on our mission to make tennis and padel open to all.



Phil Veasey
Chair

About Us

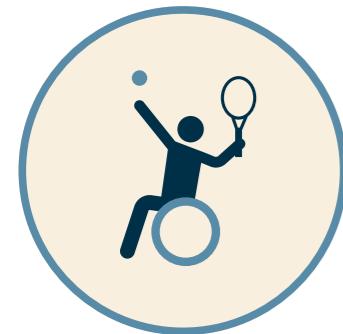
Middlesex Tennis is a modern, forward-thinking organisation with a rich history of promoting tennis and padel across north and west London. As one of the largest counties in Great Britain, we have been at the forefront of the sport since our founding in 1895 as the Middlesex County Lawn Tennis Association, championing inclusivity, innovation and excellence.

Since becoming a registered charity in spring 2024, our mission has been to make tennis and padel more accessible, inclusive and impactful within local communities.

Our Aims

At Middlesex Tennis, we are committed to supporting, promoting, and driving tennis and padel within the county – ensuring it is safe, enjoyable, accessible and welcoming to all.

Our core aims are guided by the Middlesex Tennis 2024–2027 Strategy, which focuses on four key areas:



Inclusion



Competition



Performance



Workforce

We are equally committed to protecting our environment and supporting all venues in operating sustainably.

We work with over 160 clubs and park venues, creating opportunities to play, improve and enjoy the sport. Our commitment to excellence is reflected in our coaching and development programmes, which train more than 250 young players each year, helping many reach national and international levels – including competing at Wimbledon.

Our competitive structure features some of the UK's largest tennis leagues, serving over 10,000 players. We also invest in our coaches, officials and volunteers, many of whom have gained national recognition for their achievements.

Inclusion

We will provide progressive solutions to ensure more people participate in tennis and padel and they are representative of all the communities in north and west London.

- To identify and support a network of at least 40 Middlesex venues to provide an inclusive offer to attract and sustain a new range of players, coaches, volunteers, and officials into our sport
- Promoting equality, diversity, and inclusion at every level of the sport

Performance

We are dedicated to nurturing our talent through performance training and a support environment to produce top level players and county winning teams:

- Delivering a range of county training sessions for all junior age groups to ensure optimal performance by our county teams
- Encouraging competitive success, from junior team titles to professional rankings
- Celebrating the achievements of Middlesex Tennis players, from grassroots levels to world stages like Wimbledon and the US Open

Competition

We want to maintain and develop our base of 10,000 competitive players by ensuring the Middlesex competition structure remains relevant, compelling, and accessible by:

- Developing flagship County Championships for tennis and padel that are modern, progressive, and accessible to all players.
- Building a strong tournament structure that gives juniors in north and west London the best match play opportunities.
- Providing regular and inclusive competition throughout the year, supporting venues, volunteers, and coaches to deliver in-house and intra-club events, and helping to evolve the Middlesex Leagues.
- Constantly reviewing and improving competition opportunities for all our players.

Workforce

We aim to grow, upskill and sustain our workforce of volunteers, coaches, young people and officials.

- Focus on the strength, depth, diversity and achievements of our volunteer workforce
- Support coaches to thrive in their venues and other settings such as parks, schools and youth clubs
- Stage venue support events to empower venues to operate more efficiently and share best practice
- Work in partnership with the LTA to provide support for venues to operate more sustainably

Inclusion and Community in Our County

Middlesex Tennis is dedicated to promoting equality, diversity and inclusion in our communities by ensuring tennis and padel are accessible to everyone, regardless of background. By partnering with Surrey Tennis, Middlesex is a leader in inclusive activities, incorporating them into County Championships and offering programmes such as wheelchair tennis, para standing tennis, walking tennis, and sessions for children with autism and special educational needs.

International players like Naqi Rizvi, Lily Mills and Andy Lapthorne have been an inspiration for our successes and inclusive approach. It is great to see them giving back to the Middlesex community – with Lily volunteering at coach forums and Naqi sharing his experiences as a guest speaker at the Middlesex Awards.

We have employed a dedicated member of staff to help us lead the way, supported by four Inclusion Mentors who assist venues with their day-to-day provision of Inclusive Tennis activities.



Inclusive Tennis Flourishes in Ealing

At St Columba's Tennis Club in Ealing, inclusive tennis has become a real community success story. Since 2022, the club has offered weekly sessions for both adults and juniors, led by experienced coach David James and supported by volunteer Stephen Williams. What began with small start-up grants from LB Ealing and Middlesex Tennis has grown into a much-valued programme, welcoming players with a wide range of disabilities, including autism and Down's Syndrome.

The sessions, which focus on fun, fitness, and inclusion, have received glowing feedback from families. One parent shared, *"The tennis has helped his hand-eye coordination and focus, and his interpersonal skills have come on so much. He loves going."*

"St Columba's shows what inclusive tennis is all about – community, joy, and real progress both on and off the court."

**Martin Etheridge,
Inclusive Tennis Lead,
Middlesex Tennis**

With small class sizes, a friendly atmosphere, and growing participation, St Columba's is a shining example of how inclusive tennis creates connection, confidence, and opportunity – truly bringing our values to life across Middlesex.



David Nana: Inspiring Leadership

We are incredibly proud of David Nana, winner of both the Middlesex and National LTA Young Person of the Year Awards 2025. A medical student at King's College London, David has made a remarkable impact on university and community tennis through his energy, vision, and inclusive leadership.

As Vice President of KCL Tennis, he helped the club become the university's largest sports club and a national example of diversity and engagement. David has also championed inclusive projects with Middlesex Tennis, The Queen's Club Foundation, and Greenhouse Sports, inspiring others to get involved. Passionate, selfless, and dedicated, he continues to show how young people can lead change and make tennis more welcoming for everyone.

Celebrating another Year of Brilliance

2025 has been an extraordinary year for Middlesex Tennis, with many new initiatives launched and remarkable success from all our players across national and international stages.

Coach Conference 2025

In April, Middlesex Tennis hosted its inaugural Coach Conference at Virgin Active Riverside in Chiswick, welcoming over 70 coaches for a dynamic day of learning and collaboration. Matt Little, Dylan Gee, and Mark Hayden were among a fantastic line-up of speakers who shared insights on mindset, digital engagement, and junior performance – inspiring innovation across the Middlesex coaching community.



Performance Foundation Launch

We are proud to have launched the Middlesex Tennis Performance Foundation – a bold step in supporting our most promising players who need it most. The Foundation provides financial grants and performance support to help talented juniors and inclusive athletes reach their potential. The first applications were received in October, marking an exciting new chapter for Middlesex Tennis.



Middlesex Tennis
PERFORMANCE FOUNDATION

Inclusive Hotspots Launch

In July, Middlesex Tennis and The Queen's Club Foundation launched the Inclusive Hotspots Project at Parson's Green Sports and Social Club, the first of six venues championing inclusion through tennis and padel. Over 70 guests attended the launch, featuring a Visually Impaired tennis demo by World No. 1 Naqi Rizvi and inspiring talks celebrating accessibility and community.



Junior Four Nations Success

Huge congratulations to Team England, who finished joint first with Team Ireland at the 2025 Junior Four Nations. Both 12U Middlesex teams proudly represented England, showing fantastic teamwork, resilience, and spirit against strong opposition. It was a weekend of determination, learning, and friendship – a brilliant showcase of Middlesex talent on the national stage.



Transforming the County Championships

This year's Middlesex County Championships were a true celebration of tennis across all ages and abilities. Competitive juniors played alongside Para Standing and Learning Disability players, creating a vibrant, inclusive atmosphere. Disability tennis was successfully integrated, increasing participation and showcasing the teamwork, spirit, and sportsmanship that made the week so special.



2026 Priorities Building the Future of Tennis in Middlesex

With the support of our community, partners and sponsors we are setting ambitious goals for 2026 that will have a lasting impact on players, facilities and the wider tennis ecosystem.

INCLUSION

- Support Middlesex venues in the development of their inclusive offers, including advice and training, and the deployment of five Inclusion Mentors.
- Award up to 15 Middlesex Venue Diversity and Inclusion Grants to help venues make small-scale facility adaptations that improve accessibility.
- After the launch in July 2025, continue developing further Hotspots within the Hotspots Project, in partnership with The Queen's Club Foundation.
- Provide annual grants to three Middlesex venues delivering outstanding work in diversity and inclusion.



"Our far reaching and ambitious programmes will create game changing opportunities through Middlesex Tennis, for people both to become involved in our sport and excel with the right level of support and involvement."

Andrew Lewandowski, Tennis Manager, Middlesex Tennis

PERFORMANCE

We strive for a performance environment providing training and support – nurturing and producing top-level players.

- Following the successful launch of the Middlesex Tennis Performance Foundation, and after opening the first application window for juniors and players with disabilities, we are now looking to expand the number of players supported and open additional application windows in the year ahead.
- Develop key elements of an elite support programme, including fitness and psychology support.
- Maintain and evolve the annual opportunity for 200–250 players in county training.



HIGH LEVEL AND DIVERSE COACHING

We are committed to giving our coaches the tools to deliver the highest quality coaching by providing support for current and potential coaches to thrive.

- Stage a top-level Coach Conference, building on the momentum and positive feedback from our inaugural event in April 2025.
- Attract and retain a more diverse coaching workforce.
- Create positive venue-coach partnerships that strengthen delivery and player experience.

TRANSFORMING MIDDLESEX COMPETITIONS

- Continued work on transforming the Middlesex County Championships into a best-in-class event in the UK.
- Increase entries in our Diversity and Inclusion events at the County Championships to a minimum of 30 players.
- Together with Middlesex padel partner clubs, re-energise the padel element of the County Championships.
- Constantly review and evolve Middlesex Leagues and Team Competitions.

DRIVING SUSTAINABILITY IN TENNIS AND PADEL

As part of our ongoing commitment to sustainability, Middlesex Tennis is supporting venues to reduce their environmental impact and adopt more sustainable practices across both tennis and padel. We are encouraging clubs and park venues to:

- Measure and monitor their use of energy, water, and tennis balls to build awareness and track progress.
- Reduce waste and promote recycling, while exploring renewable energy options.
- Encourage active and sustainable travel choices among members and visitors.



LAUNCH PADEL 2026 STRATEGY

Padel is a fast-growing sport, and we look forward to being part of introducing more people to the game and creating new opportunities to play through facility development.

- Appoint a Padel Trustee to guide and oversee the long-term growth of padel in Middlesex.
- Raise awareness and build upon the growth potential of padel across the county.

EMPOWERING OUR YOUTH

We want to create a pathway for young people to enter the tennis industry as coaches, officials, marketers and volunteers. By equipping them with professional skills and providing mentorship, we will ensure that the next generation of tennis leaders is diverse, motivated and ready to make an impact.

- Building on the Tennis Leadership Programme, with the first event to be held in December 2025.

How to Get Involved

Without the generosity of our existing partners, we would not be able to support our athletes and communities as well as we do. We are truly grateful to every single one of our partners.

There are numerous ways of getting involved. By partnering with us you will be able to make an impactful difference to the Middlesex tennis community and our players' journeys. There are advertising and sponsorship opportunities across all our events, and we can offer you brand visibility in many ways.

We are keen to work with partners whose values and interests are aligned with ours. We will be very happy to discuss opportunities that would best suit you.

Please contact Andrew or Pia for further details.

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Thank You to Our Current Partners





Proud to be
LTA Organisation of the Year
2024

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Middlesex Tennis is a registered Charity No. 1208360

Publication date: November 2025 **16 | Middlesex Tennis**

